



COACH  
PERFORMER  
SPEAKER

[WWW.LUCAVULLO.COM](http://WWW.LUCAVULLO.COM)

*Luca Vullo*

## THIS IS ME



Author, director and producer of cinema, Luca Vullo is a performer, TV host and non-verbal communication. He collaborates with universities, Embassies and Italian Cultural Institutes in various countries, holding workshops on Italian gestures and bringing his theatrical show "The voice of the body" on an international tour, in which he involved his mother and which represented Italy during the Week of the Italian Language in the World.

Having become the ambassador of Italian gestures abroad, he created his TV Show "Power in gestures" created for TVLoft where he is the author and the host. He is the author of 2 books: "L'Italia s'è gesta. How to speak Italian without speaking" published by Ultra Edizioni and "The body teaches" published by Erickson and written together with Professor Daniela

Lucangeli where the importance of the body language is addressed for teaching. Speaker at TEDx Varese 2019 and TEDx Modena 2021, Luca is a communication coach for companies and institutions, runs training workshops for the University of Padua, Bocconi University, IULM and the IED of Milan.

Founder of Ondemotive Productions Ltd, Luca also works in the advertising sector and his productions include 2 promotional videos made for the Consulate General of Italy in London, one to promote the study of the Italian language and the other aimed at new generations abroad, to stimulate the study of Dante Alighieri. Luca as author, director and producer has made several successful documentaries such as "Influx" (distributed on NETFLIX) on Italian emigration to London before Brexit and "RED ZONES", the first Italian docu-series on the 2020 pandemic, entirely made remotely, during the worldwide lockdown and distributed on Sky Italia, Sooner.de and UAM.TV; "From Sulfur to Coal", which tells of the Italian emigration to the Belgian coal mines, following the Italian-Belgian pact of 1946; "La Voce del Corpo", a docu-fiction on the ability of the Sicilian people to communicate with the body; "Ccà Semu" (We are here), produced by the University College of London, is the result of a socio-anthropological research aimed at analyzing the effects of emigration on the island of Lampedusa.

## MY SERVICES

The meetings can be held face-to-face, online and in blended learning and I can conduct them in Italian or **English**.

- COACHING AND EXPERIENTIAL TEAM BUILDING
- INDIVIDUAL AND GROUP COMMUNICATION COURSES
- ENTERTAINMENT AND SHOWS FOR CORPORATE EVENTS, AND CONFERENCES





## MISSION

- IMPROVE VERBAL AND NON-VERBAL COMMUNICATION IN PRESENCE AND DIGITAL
- ENHANCE THE EMOTIONAL INTELLIGENCE OF EVERYONE
- ENHANCE TEAM WORK AND RESOLVE INTERNAL CONFLICTS
- ENTERTAINING YOUR TEAM INTELLIGENTLY
- GIVE OXYGEN AND FRESHNESS TO CONFERENCES AND CORPORATE EVENTS



## TARGET

My services are aimed at companies and institutions, but also at groups of self-employed workers and it is possible to choose personalized consultancy with a "One-to-one" approach.

The training workshops can involve any professional area (employees, top managers, etc.) without limits on the number of participants. The various services are modular and are agreed with the customer based on specific business needs.

Verbal and non-verbal communication is fundamental for all human beings, regardless of: age, profession, cultural origins and sex. To have clear and effective communication in front of an audience or a video camera, it is essential to use a correct way of expressing oneself, having a right predisposition to listening and awareness of our body and our daily behavior. The knowledge of oneself and of the others support empathy. Knowing emotions, understanding the others, increases collaboration and improves the quality level of life inside the company.

This leads to higher productivity, it optimizes the times and eliminating issues in communication, creates a healthy energy between employees, useful for achieving common goals.

I am ready to listen carefully to understand your needs and give my best to achieve your educational objectives or simply to help you celebrate corporate events, meetings and open days or liven up the evenings.



## STILE

The approach of my training courses and team building is fun and engaging and it's structured as an interactive laboratory that draws on the techniques of theater to create an authentic communication gym.

Getting involved with joy allows us to work on ourselves and to understand what are the human dynamics that develop with others.

The theatre is used as a tool to increase personal communication skills and within a team work, it helps everyone to get rid of inhibitions by becoming aware of every part of their own body that allows us to communicate to the world. By means of original group games, different themes and problems will be faced that will be addressed improve your body language, the ability to speak in public and face an important meeting, to conduct an online meeting effectively and to better manage an interview, learn how to be convincing in presence and charming in front of a camera by focusing on your strengths and building trust.

The interactive laboratory explores the importance of communication as the founding basis of interaction with the other and gives voice to our emotional intelligence.





## WHY RELY ON LUCA VULLO?

I lived and worked in London for nearly ten years and my international experience in different artistic and professional fields guarantee me a unique background and the possibility of working effectively in both Italian and English. Here are the **skills** I have gained over the years:

**AUTHOR**

**DIRECTOR**

**PERFORMER**

**COACH**

**TED SPEAKER**

**STORYTELLER**



## AUTHOR

Storytelling is the art of telling stories, which if used as a persuasive communication strategy, especially in the political, economic and corporate fields, can become a winning tool. As an author I have written films, documentaries, plays, TV formats, books and I collaborate with various magazines.





## DIRECTOR

The director is the artistic and technical manager of a cinematographic, television, theatrical or advertising work.

He directs the actors or interviewees by putting them at ease and providing the correct indications, with his organizational skills he coordinates the set and monitors the work of the collaborators, while with his artistic sensitivity he sets and directs the filming and framing. Finally, as if he were a coach, he manages the internal relationships of the group from a human and emotional point of view to achieve good teamwork.

For 20 years I have been directing internationally successful films, documentaries, theatrical performances, commercials and TV formats.



## PERFORMER

The performer is an actor who performs effectively in public and entertains him in a charismatic way by stimulating emotions and reflections. The artist can rely on a script or improvise. Over the years I have been called "a magician of improvisation". I created my format for conferences called **Luca Vullo's reflections**, which consists in creating, at the end of the day, an improvised monologue to summarize in an original and fun way the salient points that emerged from the various speakers. I do "Stand-up comedy" performing in various international contexts, I play shows of entertainment, but also of social commitment with the ironic and cultural slant, and I am a host of TV Shows.





## COACH

Coaching is a method of developing a person, a group or an organization, which is based on the identification and resolution of conflicts and points of difficulty, but above all on the enhancement of resources, the enhancement of skills and competences to achieve improvement. Over the years I have trained thousands of people of different ages, ethnicities and professions ranging from schools to universities, taking care of both children and educators, working with top managers and the staff of companies, multinationals and important institutions. I actively collaborate with specialists from different fields: psychology, sociology, anthropology, neuropsychiatry, paediatrics, and criminology.



## TED SPEAKER

WATCH THE VIDEO  
**VARESE**

WATCH THE VIDEO  
**MODENA**

TED's mission is the dissemination of ideas that have the power to impact “attitudes, lives and the world”, in the form of short and impressive talks.

The public speaker during his talk must therefore be concise but impactful and convincing in terms of communication and highly motivational in terms of content.

I was a speaker at TEDx in Varese and at TEDx in Modena and I am often invited to participate in international conferences and lectures as a cultural and scientific populariser, but always with a light and fun approach.





## STORYTELLER

Storytelling is the art of telling stories arousing emotions which, if used as a persuasive communication strategy, especially in the economic and business fields, can become a winning tool. I have participated in various public meetings as a storyteller to inspire, motivate people or simply arouse curiosity about a certain theme and for years I 'm a coach in this area.



# MY CUSTOMERS



Università Commerciale  
Luigi Bocconi



UNIVERSITÀ  
DEGLI STUDI  
DI PADOVA



WORLD  
RESOURCES  
INSTITUTE



*Luca Vullo*

## MANAGEMENT

[management@lucavullo.com](mailto:management@lucavullo.com)

+39 338.3032391

[www.lucavullo.com](http://www.lucavullo.com)

## CONTACTS

